Media Information 2026

PUTTING YOU IN FRONT OF EVERY MAJOR WINDOW, DOOR & ROOF FABRICATOR IN THE UK!

TOTAL FABRICATOR

CONNECTING THE WINDOW, DOOR & ROOF FABRICATION SUPPLY CHAIN

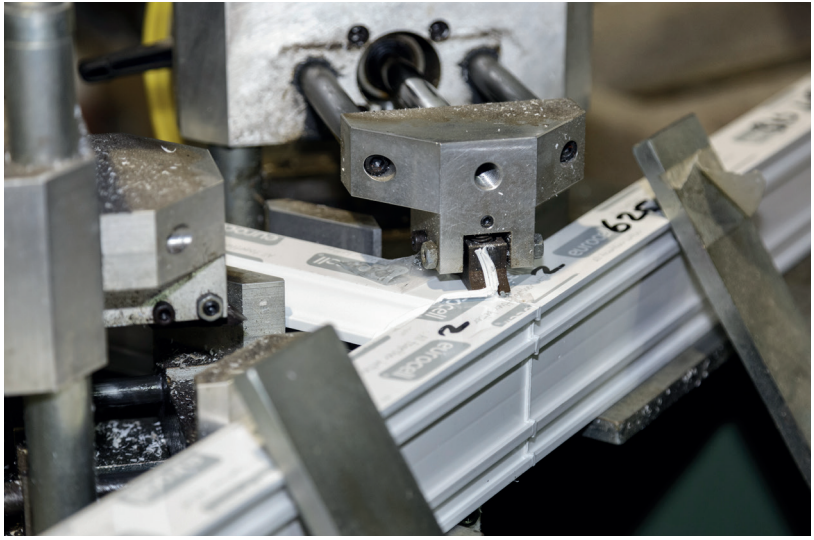
TOTAL FABRICATOR&INSTALLER NOW! | @Total Fabricator Magazine | www.total-fabricator.co.uk | GLAZE TUBE | MediaNow Specialist B2B Publishers

About Total Fabricator

If you are involved in the supply of materials, components and machinery to fabricators of windows, doors and glazed or solid roofs, **Total Fabricator** is the perfect vehicle for you to get your message and latest information to over 2,500 fabrication businesses and read by over 4,000 professionals with purchasing power.

Published 6 times a year and distributed throughout the UK, **Total Fabricator** is in front of all major fabricators and will ensure no wastage for your marketing campaign and maximise your exposure to your target audience.

Total Fabricator offers a fresh, new perspective on the market, focused completely on the fabricator, providing them with an informative and entertaining read in a slick and easily navigable format.



"Total Fabricator is in front of all the major fabricators in the UK"

"Ensure no wastage for your marketing campaign"

Editorial Profile

Our editorial team has been writing from within the construction sector for over a combined 50 years focussing on the issues affecting the complete supply chain from raw materials, through to manufacture and installation.

Now firmly established in the market, we recognised there was a place for a quality title focusing 100% on the fabricator, looking at the latest developments in components, machinery, systems and materials, as well as the issues affecting fabricators as businesses.

Total Fabricator includes the latest news, columns, Q&As, and updates alongside regular focuses on transport, software, colour and foils.

In addition to this, to ensure Total Fabricator is an easy and accessible read, we've split the magazine into 5 core sections of focus:

1 SYSTEMS

including:

- Windows / Doors
- Conservatory Roofs / Solid Roofs
- Lanterns / Rooflights
- Balustrade Systems

2 DOORS

including:

- Composite Doors
- Panels
- Fire Doors
- Commercial Entrances
- Bi-folds / Sliding

3 AUTOMATION / FACTORY FLOOR

including:

- Machinery
- Software
- Tooling
- Power Tools
- Forklift Trucks / Vehicles
- PPE / Workwear

4 HARDWARE & ACCESSORIES

including:

- Smart Hardware
- Locks / Security
- Handles / Hinges

5 GLASS PROCESSING & SEALED UNITS

including:

- Glass
- Spacer Bars & Accessories
- Sealants
- Gas Filling

Published 6 times a year

Jan/Feb • Mar/Apr • May/Jun

Jul/Aug • Sept/Oct • Nov/Dec

> "We recognised that there was a place in the market for a quality title focusing 100% on the fabricator"

Circulation Breakdown

Through various reputable GDPR-compliant list brokers and direct subscribers, we have compiled the most comprehensive database of fabricators currently operating throughout the UK.

These fabricators specialise in the manufacture of windows, doors and roofs in a range of materials, and this not only gives you the opportunity to get your offering in front of the most up to date, targeted circulation within the fabrication sector of the glazing and door markets, but also the right person with buying power within these businesses.

"We have compiled the most comprehensive and up to date fabricator database"

DIGITAL ISSUES

In addition to over 4,000 printed copies of the magazine, a digital version of **Total Fabricator** is available on www.total-fabricator.co.uk , plus emailed direct to over 10,000 professionals with purchasing power across the glazing sector as well as distributed on the bi-weekly e-newsletter Total Fabricator & Installer Now!

TOTAL FABRICATOR&INSTALLER NOW!

"Read by over 10,000 professionals with purchasing power across the glazing sector"

Advertising Rates print + online

MAGAZINE

Total Fabricator advertising rates.

Advert Size Frequency	1 issue	3 issues	6 issues
Double page spread	£2,200	£2,000	£1,800
Full page	£1,250	£1,150	£1,050
Half page	£750	£700	£650
Quarter page	£475	£450	£425

Cover Positions	
Front cover package	£2,500 (includes front cover + internal DPS cover story)
Front cover mount	price on application
Outside back cover	£1,600
Inside front cover	£1,500
Inside front cover gate-fold	£2,300

Mechanical data	Type area (hxw)	Trim (hxw)	Bleed size (hxw)
DPS	265 x 394 mm	297 x 420 mm	303 x 426 mm
Full page	265 x 190 mm	297 x 210 mm	303 x 216 mm
1/2 vertical	265 x 90 mm	297 x 100 mm	303 x 103 mm
1/2 horizontal	124 x 190 mm	145 x 210 mm	148 x 216 mm
1/4 vertical	124 x 90 mm	n/a	n/a
1/4 strip	66 x 190 mm	n/a	n/a

E-NEWSLETTER

TotalFabricator&InstallerNow!

Insertions	2 (1 month)	6 (3 months)	12 (6 months)	24 (12 months)
Leader board	£320	£770	£1,230	£1,950
News banner	£250	£600	£1,020	£1,800

Mechanical data (wxh) — **Banner size** 800 x 100 pixels

HTML Solus e-blast

1 x e-blast at £900

3 x e-blast at £700 each

WEBSITE

www.total-fabricator.co.uk advertising rates.

Insertions	3 month	6 months	12 months
Leader banner	£1,500	£2,700	£4,900
Catergory sponsor	£1,200	£2,200	£4,000
Large side banner	£1,000	£1,800	£3,200
Small side banner	£800	£1,400	£2,500

Mechanical data (wxh)

Artwork to be supplied as a static jpeg/gif or animated gif.

Leader banner	800 x 100 pixels	**Large side banner**	300 x 250 pixels
Category sponsor	800 x 100 pixels	**Small side banner**	300 x 150 pixels

Multi-media Packages

We also have many various multi-media packages, which we can tailor to your needs. See examples below:

MULTI-MEDIA PACKAGES:

BRONZE PACKAGE

- 6 **Half Page Adverts**
- 2 **Solus E-blasts**
- 2 **Comprehensive editorials**, in print, website, E-newsletter + posted on social media

Large Website Banner – 12 months

- 1 **Video interview/factory tour** - in print/online editions linked through to www.glaze-tube.co.uk, website, E-newsletter as video of the week, bite sized clips for social media posts.

Package cost £6,500

SILVER PACKAGE

- 6 **Page Adverts**
- 3 **Solus E-blasts**
- 3 **Comprehensive editorials**, in print, website, E-newsletter + posted on social media

Large Website Banner – 12 months

News Banner on TI Now – 12 months

- 1 **Video interview/factory tour** - in print/online editions linked through to www.glaze-tube.co.uk, website, E-newsletter as video of the week, bite sized clips for social media posts

Package cost £8,000

GOLD PACKAGE

- 6 **Page Adverts**
- 6 **Solus E-blasts**
- 3 **Comprehensive editorials**, in print, website, E-newsletter + posted on social media

Website Main Category Sponsorship Banner – 12 months

News Banner on TI Now – 12 months

- 2 **Video interview/factory tour** - in print/online editions linked through to www.glaze-tube.co.uk, website, E-newsletter as video of the week, bite sized clips for social media posts

Package cost £10,000

Targeted Supplements

Total Doors+ is for fabricators and installers of all types of door products, systems, components and solutions. Combining the targeted circulations of both Total Installer and Total Fabricator magazines, Total Doors+ puts system suppliers, manufacturers and distributors from within the supply chain in front of a targeted audience.

Total Hardware+ keeps readers up to date with the latest developments from within the window and door hardware sector. Connecting the entire supply chain from manufacturers and suppliers, through to systems houses, fabricators and installers, Total Hardware+ brings together the latest news and views, alongside trends, product innovations and developments from this rapidly evolving and critical industry sector.

Total Machinery+ is a deep dive into all the aspects of automation – machinery, software and logistics. This supplement draws on expert knowledge to give fabricators of all sizes the information they need to make the right choices in a quickly evolving marketplace where the right specification can drive significant growth, increased efficiencies and profitability.

GLAZE TUBE

Glaze-Tube is the only site exclusively dedicated to video content for those operating installation, fabrication and associated sectors. Constantly updated and packed full of content from manufacturers, suppliers, training providers, trade associations and the wider glazing and fabrication sectors, Glaze-Tube enables you to get your 'how-to' videos, step by step guides, project and product focuses, top tips, interviews and opinions in front of a dedicated audience of operatives from throughout the supply chain.

Supported by original authoritative content produced in-house by our professional editors, Glaze-Tube takes your content to a wider, targeted audience and is promoted heavily online, through social media and in print.

ADVERTISING

Bespoke video packages upon request promoted across all multi-media channels - £2,400

Video upload cost:
1 x video upload - £500
3 x video uploads - £1,000
6 x video uploads - £1,500

Banner Ads cost:

Leader Banner:
3 months - £900
6 months - £1,350
12 months - £1,800

Website Takeover (Skyscraper down left- and right-hand side of site):
3 months – £975
6 months - £1,500
12 months - £2,400

www.glaze-tube.co.uk

"The first dedicated site exclusively for glazing and fabrication video content"

Contact Us

Please contact us for further information about your editorial and advertising needs in:

Total Fabricator magazine
Total Fabricator & Installer Now! e-newsletter
www.total-fabricator.co.uk website
www.glaze-tube.co.uk website

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Specialist B2B Publishers

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TOTAL FABRICATOR — CONNECTING THE WINDOW, DOOR & ROOF FABRICATION SUPPLY CHAIN

TOTAL INSTALLER — PRACTICAL CONTENT FOR THE GLAZING INSTALLER & HOME IMPROVEMENT SPECIALIST

TOTAL CONTRACTOR — ESSENTIAL READING FOR ROOFING, CLADDING & INSULATION CONTRACTORS